

Corporate Product Catalog 2026

PEN PROMO / RESOURCE SERIES | PP-CAT-2026 | Version 1.0 - 2026 | pen-promo.com

Selected collection of promotional products and corporate gifts available through Pen Promo.

Built for practical use by clients, designers, procurement teams and production partners.

About this guide

This selected catalog presents the main Pen Promo product families and representative products currently visible in the online range. It is intentionally curated rather than a static export of every SKU, because the live website remains the source for the newest products and availability.

Who it is for: Corporate buyers, marketing teams, agencies, event teams and procurement departments sourcing branded merchandise.

Important: production feasibility, minimum order quantity, print area, substrate behavior and color output can vary by product. Final specifications should be confirmed in the quotation and approved proof/sample.

How to use this catalog

- Use the category overview to shortlist product families.
- Reference the product code (PZ...) when requesting a quote.
- Share quantity, delivery country/date, branding method and artwork.
- Ask for sustainable, premium, budget or fast-turnaround alternatives where relevant.
- Final availability, MOQ, price and print options are confirmed in the quotation.

Core product categories

(Note: positioning column corrected — see review notes; original draft repeated a placeholder line across all 25 categories)

#	Category	Positioning
01	Thermos & Insulated Drinkware	Premium client gifting and daily-use branding that holds temperature and visibility for months.
02	Water Bottles	High-volume wellness and event giveaways with strong daily-use recall.
03	Bags & Tote Bags	Passive brand exposure that travels beyond the original recipient — ideal for conferences and retail.
04	Pens & Writing Instruments	The lowest cost-per-impression category — reliable for mass distribution and daily office use.
05	Notebooks & Notepads	A consistent, professional presence for onboarding kits, meetings and conference materials.
06	Technology Accessories	High-utility items for hybrid and mobile workplaces, driving frequent daily engagement.
07	Power Banks & Charging	Among the most-used tech gifts — strong functional relevance for travel and office audiences.
08	Mugs & Cups	High-visibility desk and hospitality branding with strong recall through repeated daily use.
09	USB Flash Drives	Practical for offline material distribution, training kits and formal document handoffs.
10	Textiles & Apparel	Wearable branding for teams, events and uniforms — visible well beyond the point of distribution.
11	Printing Products	Custom print solutions supporting campaigns, packaging inserts and branded collateral.
12	Corporate Gift / Boxed Sets	Curated, presentation-ready gifting for executive relationships and key accounts.
13	Umbrellas	High-visibility outdoor branding with strong practical value in variable weather markets.
14	Wall Clocks	Long-term passive brand presence in offices, retail spaces and reception areas.
15	Recycled & Eco-oriented Products	Verified sustainable materials for brands prioritizing responsible sourcing.
16	Secretary Notepads	Practical desk-reference items suited to reception areas and administrative use.
17	Trophies & Plaques	

#	Category	Positioning
		Formal recognition pieces for awards, milestones and corporate achievement events.
18	Keychains	Low-cost, high-frequency everyday carry item with strong mass-distribution economics.
19	Personal Products	Everyday lifestyle items that extend brand presence into daily personal routines.
20	Business Card Holders	A subtle, professional desk accessory reinforcing brand presence in client meetings.
21	Coasters	Low-cost hospitality and office branding with consistent surface visibility.
22	Tape Measures	Functional giveaway well suited to trade, construction and industrial-sector audiences.
23	Desk Sets & Desk Pads	Anchoring office branding items ideal for onboarding kits and workspace gifting.
24	Promotional Calculators	Practical, long-retained desk items suited to finance, education and office audiences.
25	Notepad & Pen Holders	Combined desk-organization gifting that pairs naturally with pens and notebooks.

Featured products — selected online assortment

Code	Product	Category	Recommended use
PZ6201	500 ml Double-Walled Stainless Steel Thermos	Drinkware	Corporate gifting, teams, events
PZ6559	450 ml Thermos	Drinkware	Daily-use branded gift
PZ6517	400 ml Double-Sided Vacuum Stainless Steel Thermos	Drinkware	Premium drinkware
PZ6622	800 ml Detox PC Water Bottle	Water Bottles	Events, wellness, teams
PZ6643	500 ml Domed Glass Water Bottle with Metal Cap	Water Bottles	Office / lifestyle gifting
PZ6365	800 ml Detox Filtered Plastic Water Bottle	Water Bottles	Mass campaigns and events

Code	Product	Category	Recommended use
PZ11004	200g Canvas Fabric Tote Bag	Bags	Conferences, retail and events
PZ2197	13 x 21 cm Economical Notebook, Thermo Leather Cover	Notebooks	Meetings, training and conferences
PZ20595	Capped Plastic Roller Super Gel Pen	Pens	High-volume branded writing
PZ18427	Bluetooth Speaker with Stand	Technology	Premium tech gifting
PZ18200	Multifunctional Portable Cable Set, 60W PD, Phone Stand	Technology	Travel / office tech gift
PZ9355	Bamboo Car Phone Holder	Technology / Eco	Practical branded accessory
PZ9367	Bamboo Table Lamp + Wireless Charger, 10W	Technology / Premium	Executive / modern workspace gift
PZ18208	3-Port USB Hub + USB-C + SD Card Reader	Technology	Office and hybrid-work use
PZ18204	Multifunctional Laptop & Tablet Stand Work Mat	Technology	Premium desk / remote-work gift
PZ18209	4-Port USB 3.0 Hub with USB-C Connection	Technology	Office / onboarding gift
PZ0017	Sublimation Enamel Mug with Colored Handle and Rim - Boxed	Mugs	Full-color branded gifting
PZ0029	Sublimation Porcelain Latte Mug, Colored Interior - Boxed	Mugs	Hospitality / office / event gift
PZ4618	Mouse Pad with Wrist Rest and Rubber Coating	Desk Accessories	Office and technology campaigns
PZ25405	Custom Rectangular Mouse Pad with Foam Wrist Rest	Desk Accessories	Custom full-surface branding

Campaign selection by objective

Objective	Good starting categories	Why
Conference / congress	Pens, notebooks, tote bags, drinkware	Useful, portable and easy to distribute.

Objective	Good starting categories	Why
Employee onboarding	Notebooks, tech accessories, drinkware, boxed sets	Supports daily use and internal brand experience.
Executive gifting	Premium drinkware, wireless charging, desk products, boxed sets	Higher perceived value and presentation.
Large awareness campaign	Pens, bottles, tote bags, mugs	Scalable, visible and familiar promotional formats.
Sustainability-led brief	Recycled items, bamboo accessories, reusable bags/ drinkware	Supports a responsible-material narrative when product claims are verified.
Hybrid-work / technology	Hubs, cable sets, stands, mouse pads, power banks	Functional relevance for office and mobile work.
Retail / hospitality	Mugs, drinkware, printing products, packaging	Combines physical use with brand visibility.

Branding possibilities

- Pad printing for small logos and curved items
- Screen printing for strong spot-color coverage
- UV digital printing for detailed full-color graphics on compatible rigid surfaces
- Laser engraving for premium durable marking
- Sublimation for compatible mugs and coated products
- DTF / heat transfer / embroidery for textiles
- Foil, emboss or deboss for premium boxes and notebooks
- Offset / digital print for commercial print and inserts

Sourcing brief — what to send us

1. Target quantity
2. Delivery city/country and required date
3. Preferred category or product code
4. Target budget or positioning: budget / standard / premium
5. Branding requirement and number of colors

6. Artwork/logo file
7. Packaging requirements
8. Any compliance, sustainability or industry-specific constraints

Live range

The online assortment changes as products are added or updated. For the latest models, use the live catalog: pen-promo.com/en

Note: product names and codes in this document reflect the online range reviewed for the 2026 resource build. Availability and specifications should be reconfirmed before ordering.